

The 8th Livestock Taiwan

2024/6/19-21

📍 ICC, Tainan, Taiwan



**FEEDING
THE FUTURE**

ORGANISER:  **informa markets**

CO-ORGANISER:  **MINISTRY OF AGRICULTURE**



Livestock Taiwan



The 8th “Livestock Taiwan”, themed “Feeding the Future,” will showcase AI technology for precise livestock farming, co-located with “Aquaculture Taiwan” and “Asia Agri-Tech Expo & Forum”.

Emphasizing “Sustainable, Innovative, Eco-friendly” technologies, the 3-in-1 event a professional international trading platform. In its 8th edition, the exhibition debuts in Taiwan's livestock cluster, merging Tainan City's history and culture for diverse experiences, enhancing effectiveness and fostering local economic growth.

This exhibition brings together leading domestic and international aquaculture technologies, engaging participants like farmer associations, import-export agents, feed mills, food companies, government procurement units, venture capital advisors and more. Dedicated to industry upgrades, it offers a platform for knowledge sharing, brand exposure and business opportunities.

Taiwan Livestock Industry

Taiwan's livestock industry is undergoing a transformative phase. The new generation is embracing modern feeding practices and introducing international branded equipment from Europe, America, Japan and South Korea to address the labor shortage.

The government is also supporting farm renovations to combat diseases by providing subsidies for upgrading housing, implementing smart and sustainable equipment and improving waste management.

These initiatives aim to enhance breeding precision, nutrition, feeding management and biosecurity, which boosting the industry's sustainability and international competitiveness.



Exhibition Features

Government & Associations’ Supports

Co-organized with Taiwan's Ministry of Agriculture, AAT garners strong support. Partnerships with key livestock associations create networking opportunities for future collaborations.

One-Stop Sourcing Platform

Livestock Taiwan serves as a unique B2B platform, focusing on the “Farm to Market” value chain, offering smart, sustainable and innovative technologies.

Online Product Show Room

The digital platform provides a year-round online-offline product showcase for continuous business promotion.

Hosted Buyers Program and Matchmaking

Pre-show interviews ensure quality and efficient match-making on site, connecting exhibitors and international buyers.

Networking & Forums

Livestock Taiwan acts as a meeting point for professionals to network and the themed forums and conferences offer industry stakeholders knowledge sharing opportunities.

Live Demonstrations, Product Presentation and Farm Visits

Showcase cutting-edge technologies, products and or services.



Tainan
Sightseeing Bus

In celebration the 400th anniversary of Tainan City, night tour sightseeing buses for Tainan cultural attractions or night markets for international exhibitors and buyers during the show periods

Exhibit Profile

Husbandry
Breeding Stocks
Feed & Ingredients
Feed Additives
Feed Machinery
Feeding System
Solar System
Veterinary Tools

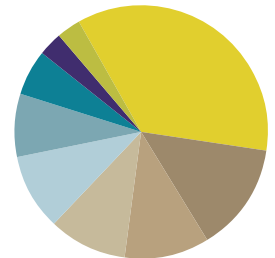
Animal Waste Management
Animal medicine & Vaccine
Smart Livestock
Egg Grading/Washing & Packaging
Incubation
Biogas Technology
Swine Farming Equipment
Poultry Farming Equipment

Farm Disinfectant
Slaughterhouse Equipment
Meat Processing Equipment
Farm Management
Farm Design and Construction
Animal Welfare Farming Equipment
Environment Management
Dairy Farming Equipment

2023 Post show report

Visitor business nature

- 35% Farmers
- 27% Manufacturers/Suppliers
- 9% Agents/Distributors
- 7% Importers/Exporters
- 7% Government/Institutes
- 6% Retailer/Wholesaler
- 4% Associations/Medias
Testing company
- 3% Integrators
- 3% Investors



216 Exhibitors

15 countries/regions



17,029 Visitors

48 countries/regions



136 Matchmakings



Top 10 visitor countries/Regions

- | | |
|--|--|
| 01 Japan | 05 Vietnam |
| 02 Malaysia | 06 China |
| 03 Philippines | 07 Indonesia |
| 04 Thailand | 08 Hongkong |
| 05 South Korea | 09 Singapore |

Most Wanted Products

- Breeding Stocks
- Feed & Additives
- Smart Livestock
- Animal Health
- Environment control

Exhibitor testimonial



Cargill has been participating in Livestock Taiwan for five consecutive years. In the beginning, the exhibition mainly featured companies that offered feed additives. However, in recent years, there has been an increase in the number of equipment suppliers joining the exhibition. Customers have shown a strong interest in upgrading their equipment. The Livestock Taiwan provides a showcase platform for our pneumatic beds, attracting a diverse range of customers.



Through this Cold Chain & Agri-food Tech Expo, we encountered many potential customers that I had never met before. We exchanged a lot of business cards and will be able to visit the customers' factories later to make energy-saving and carbon reduction improvements. This has led to many business opportunities.



In Livestock Taiwan, we had the privilege of gathering with many advanced peers in the livestock industry. We are delighted to see that not only have attracted domestic peers, but we have also welcomed peers from various countries who have come to visit our booth.



FEEDING THE FUTURE

i Conference sponsorship packages

- Diamond sponsor: **US\$11,500**
(Exclusive for 2 exhibitors only)
- Platinum sponsor: **US\$7,400**
- Gold sponsor: **US\$5,600**
- Silver sponsor: **US\$3,000**
- Exhibitor technical or new product launch seminar:
US\$900/slot
(30 minutes per session)

i Advertisement opportunities

- ▶ New product launch seminar
- ▶ Venue front gate flags
- ▶ Fans
- ▶ Bottle water
- ▶ Balloon
- ▶ Pull-up poster



*For more information, please contact sales office

i Booth fee * All prices are subject to 5% VAT.

Raw Space	US\$330/sqm (minimum 36 sqm)
Shell Scheme booth	US\$365/sqm (minimum 9 sqm) Including : company fascia board, partitions, 1 square table, 3 chairs, 3 lights, 1 socket and 1 bin
Corner charge	two sides open +5%; three sides open +7.5%; island booth +10%
Digital Product Showroom	US\$1,000/year for 20 products maximum

i Supported parties



i Date & Time

19th ~ 21st of June 2024 (Wed. ~ Fri.)
09:30 – 17:00

ICC, Tainan, Taiwan

No. 3, Guiren 12th Rd., Guiren Dist., Tainan City

i Organiser



Informa Markets Asia Limited Taiwan Branch

Informa Taiwan is part of Informa plc, the largest B2B event organiser in the world. Informa Markets bring a diverse range of industries and specialist markets to life, creating platforms for customers, partners and communities to meet, trade and grow, helping them thrive 365 days a year. Informa Markets produces more than 550 branded B2B events each year and organize annually more than 15 agriculture, livestock & aquaculture related events in America, Europe, Africa, Middle East and Asia.

i Global sales offices

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